# CAS Strategic Plan: 2025 and Beyond

## DRAFT (12/3/20)

As the original, founding college of the University of Nebraska-Lincoln in 1869, the faculty, staff, students, and alumni of the College of Arts and Sciences (CAS) embrace the N150 vision for the next 25 years: "The University of Nebraska-Lincoln is unparalleled among public research universities in access, opportunity, innovation, and life-long experiential learning." Four core aspirations guide the N150 vision:

- Nebraska students co-create their experience
- Our research and creativity transform lives and learning
- Every person and every interaction matters
- Engagement builds communities

#### Vision for the College of Arts and Sciences: Through Imagination, Innovation, and Collaboration We Will Transform Lives and Improve Our World.

We are a world-leading College of Arts and Sciences where diverse disciplines in the natural sciences, social sciences, and humanities are united by a shared commitment to collaborate in the discovery of new knowledge and to advance interdisciplinary solutions to challenges critical to Nebraska and the world.

In the College of Arts and Sciences we respond to the complexity and urgency of today's challenges by fostering interdisciplinary research collaborations, prioritizing the value of diverse perspectives and experiences, creating innovative educational programs, and promoting public engagement.

#### **Academics + Experience = Opportunities**

Students in the College of Arts and Sciences are prepared to be life-long learners, leaders, and innovators through their active participation in a comprehensive liberal arts education with a focus on experiential learning. With a degree from the College of Arts and Sciences our graduates have the knowledge, skills, and cultural awareness necessary to flourish in a rapidly changing global environment because they are prepared to think critically and creatively, communicate clearly, live responsibly, and work collaboratively with diverse groups of people to address complex real-world problems.

The College of Arts and Sciences is a leader in expanding opportunities and reducing barriers for all people in Nebraska and beyond through our enduring commitments to advance diversity, promote inclusion, and relentlessly pursue scholarly excellence. In CAS, *EVERY PERSON AND EVERY INTERACTION MATTERS*.

#### CAS 2025 and Beyond

The N2025 Strategic Plan provides the organizing framework for the following collegespecific goals that we will act upon to achieve our vision over the next five years. As summarized in the tables below, the college will pursue these goals through tailored **strategies** that will produce transformative outcomes. The **expectations** listed below are the anticipated changes that the college will realize through the implementation of these initiatives. **Metrics** are the quantifiable measures that the college will utilize to assess annual progress through 2025. The unit primarily **responsible** for implementing each strategy is designated in bold, along with the college and campus partners who are critical to the success of each initiative. Acronyms are defined in Appendix 1.

The college's strategic plan is organized by years 1, 2-3, and 4-5 as indicated in each section. We will hold ourselves **accountable** for making measurable progress toward achieving our vision and strategic goals at the end of each academic year. We will reassess and recalibrate our strategies and metrics on a regular basis to ensure that our strategic plan adapts to changes and responds to new opportunities over time.

| YEAR 1: 2021-22   | 3  |
|---|----|
| CAS GOALS: PROMOTING THE LIBERAL ARTS, LIFE-LONG LEARNING, AND TIMELY DEGREE COMPLETION |    |
| CAS GOALS: IMPACTFUL RESEARCH AND CREATIVE ACTIVITY                                     | -  |
| CAS GOALS: RESEARCH TO SOLVE LOCAL AND GLOBAL CHALLENGES                                |    |
| CAS GOALS: BROADENING COMMUNITY ENGAGEMENT WITH THE LIBERAL ARTS                        |    |
| CAS GOALS: LEADING IN INCLUSIVE EXCELLENCE AND DIVERSITY                                |    |
| CAS GOALS: INVESTING IN LEADERSHIP AND PROFESSIONAL GROWTH                              |    |
| YEARS 2-3: 2022-2024  | 14 |
| CAS GOALS: PROMOTING THE LIBERAL ARTS, LIFE-LONG LEARNING, AND DEGREE COMPLETION        | 14 |
| CAS GOALS: IMPACTFUL RESEARCH AND CREATIVE ACTIVITY                                     |    |
| CAS GOALS: RESEARCH TO SOLVE LOCAL AND GLOBAL CHALLENGES                                |    |
| CAS GOALS: BROADENING COMMUNITY ENGAGEMENT WITH THE LIBERAL ARTS                        | 18 |
| CAS GOALS: LEADING IN INCLUSIVE EXCELLENCE AND DIVERSITY                                | 19 |
| CAS GOALS: INVESTING IN LEADERSHIP AND PROFESSIONAL GROWTH                              | 20 |
| YEARS 4-5: 2024-2026  | 22 |
| CAS GOALS: PROMOTING THE LIBERAL ARTS, LIFE-LONG LEARNING, AND DEGREE COMPLETION        | 22 |
| CAS GOALS: IMPACTFUL RESEARCH AND CREATIVE ACTIVITY                                     | 24 |
| CAS GOALS: RESEARCH TO SOLVE LOCAL AND GLOBAL CHALLENGES                                | 24 |
| CAS GOALS: BROADENING COMMUNITY ENGAGEMENT WITH THE LIBERAL ARTS                        | 25 |
| CAS GOALS: LEADING IN INCLUSIVE EXCELLENCE AND DIVERSITY                                | 26 |
| CAS GOALS: INVESTING IN LEADERSHIP AND PROFESSIONAL GROWTH                              | 27 |
| CAS COMMITMENT TO SHARED GOVERNANCE AND RESPONSIBLE STEWARDSHIP                         |    |
| RESOURCES   | 28 |
| APPENDIX: 1   | 30 |

# YEAR 1: 2021-22

**N2025 Aim**: Innovate student experiences that prepare graduates to be life-long learners and contributors to the workforce in Nebraska and the world

# CAS Goals: Promoting the Liberal Arts, Life-long Learning, and Timely Degree Completion

- We will promote, innovate, and ensure widespread access to the transformative value of a comprehensive and integrated liberal arts education.
- We will be a national leader in experiential and life-long learning opportunities.
- We will improve the time to degree for all students and reduce the graduation achievement gap for underrepresented, low income, and first-generation students.

| Strategies  | Expectations  | Metrics   | Responsibility  |
|---|---|---|---|
| Implement CAS UP:<br>Challenge for<br>Achieving Success in<br>Undergraduate<br>Programs | Every unit will have<br>documented CAS UP plans<br>focused on Recruiting,<br>Retaining, Graduating,<br>and/or Launching students<br>for success | Develop unit level<br>strategies and metrics<br>aligned with CAS goals<br>(spring 21-fall 21):<br>4-year graduation rate<br>will increase from 48%<br>to 58%; 6-year<br>graduation rate will<br>increase from 55.5% to<br>65%<br>The equity gap in the<br>6-year graduation rate<br>will decline from 12%<br>to 6% for URM; from<br>10% to 5% for Pell; and<br>from 8% to 4% for<br>First Gen students<br>First-year to second-<br>year retention will<br>increase from 85% to<br>88%<br>CAS majors will<br>increase by 15% (4,425<br>in fall 2020) | <b>DEOs and DO</b> ; all<br>CAS faculty and<br>staff                        |
| Launch CAS Connects<br>in support of new<br>student success                             | Every new student in the<br>college will have access to<br>upper-level students to help<br>build connections                                    | Launched in AY 20-21.<br>Establish target ratio<br>of # new students per<br>upper-level mentor in<br>AY 21-22   | Recruitment and<br>CAS students;<br>Academic and<br>Career Advising<br>Team |

| Create student-led<br>freshman "survival<br>guide"   | New student resource,<br>curated by students, and<br>focused on the freshman<br>experience   | Print and digital<br>resource guide<br>produced and<br>distributed to all new<br>students in AY21-22  | CASSAB;<br>Student<br>Ambassadors;<br>Recruitment and<br>Marketing and<br>Communication               |
|--|--|---|---|
| Create online degree<br>completion pathway<br>through CAS<br>Individualized<br>Program of Study (IPS)  | New online course<br>development and delivery in<br>all areas of CAS<br>Expanded academic advising<br>to support IPS learners in<br>CAS  | Five-year average<br>annual growth of 5% in<br>new student<br>enrollments, online<br>SCH, and total degrees<br>in CAS   | <b>DO with DEOs</b><br>and Academic and<br>Career Advising<br>Team; EVC and NU<br>Online              |
| Establish new online<br>certificate and master's<br>degree programs  | Expanded state- and region-<br>wide marketing of online<br>programs and accelerated<br>master's degree programs  | At least 3 new fully<br>online degree or<br>certificate options in<br>CAS by 2025; 2-3 new<br>accelerated master's<br>programs  | <b>DEOs, DO, and</b><br><b>Marketing and</b><br><b>Communication,</b><br>with ASEM NU<br>online       |
| Expand programs and<br>internships to facilitate<br>graduate student non-<br>academic career<br>success  | Workshops, symposia, short<br>courses, and internships<br>focused on non-academic<br>careers   | By AY 21-22, at least<br>one event or program<br>per year dedicated to<br>non-academic careers<br>across all areas of CAS:<br>sciences, social<br>sciences, and<br>humanities | <b>DO, DEOs, and</b><br><b>Graduate Chairs</b> ;<br>Graduate Studies                                  |
| Develop new cross-<br>college academic<br>programs (e.g., Social<br>Impact certificate;<br>Ecotourism) for<br>current students and<br>non-degree seekers | Expanded interdisciplinary<br>course offerings and<br>professional skill<br>development classes: social<br>impact, environmental<br>justice, new pathways for<br>teacher education | 1-2 new programs in<br>AY21-22; a total of 4-5<br>new cross-college<br>certificates by 2025   | <b>DO with DEOs</b><br>and Academic and<br>Career Advising<br>Team; Marketing<br>and<br>Communication |
| Implement Student<br>Success Grants to<br>remove financial holds<br>(up to \$1000) and<br>facilitate persistence   | For CAS majors in good<br>standing (2.0 GPA or better)<br>financial holds will not be a<br>barrier to degree completion  | Pilot Program Fall<br>2020 (up to \$13,500 in<br>support)<br>Assess impact of grants<br>on student persistence<br>for AY 20-21 and<br>degree completion<br>rates              | DO and<br>Academic and<br>Career Advising<br>Team;<br>Recruitment and<br>Academic Advising<br>Team    |

| Formalize UEd<br>working group as<br>standing college<br>committee             | CAS Committee for Student<br>Success will accelerate our<br>focus on effective pedagogy,<br>innovative experiential<br>learning, and degree<br>completion for all students:<br>charged with pairing data<br>with pedagogical training<br>and student support | Newly formed<br>committee with broad<br>college representation<br>and strategic UEdWG<br>action plan in place by<br>AY 21-22 | <b>DO</b> and all faculty;<br>Academic and<br>Career Advising<br>Team |
|--|--|--|---|
| Assess feasibility of<br>Global Awareness<br>certificate program in<br>CAS/UNL | Build global awareness and<br>cross-cultural competencies<br>through combination of<br>courses, on-campus<br>activities, and<br>research/study/international<br>internship   | Study Global<br>Awareness Programs<br>at R1s; host cross-<br>college conversations<br>about GAPs                             | DO; Office of<br>Global Strategies                                    |

**N2025 Aim:** Establish a culture at Nebraska committed to increasing the impact of research and creative activity

# CAS Goals: Impactful Research and Creative Activity

- We will be a recognized national and global leader in science, creative activity, and generating new knowledge that addresses real-world problems.
- We will strategically enhance graduate student education and training to increase the impact of our research, scholarship, and creative activity.

| Strategies  | Expectations  | Metrics  | Responsibility                             |
|---|---|--|--|
| Review and update all<br>Promotion and Tenure<br>standards in the college<br>prioritizing high<br>achievements in<br>research and creative<br>activity; facilitating<br>interdisciplinary<br>research | Every unit will have<br>documented Promotion and<br>Tenure standards that<br>communicate clear<br>expectations for research<br>and creative activity;<br>coordination of standards<br>between units with joint<br>appointed faculty; support<br>for interdisciplinary<br>research | 100% participation in<br>all units by AY 21-22                                 | All tenure-line<br>faculty and<br>DEOs; DO |
| Review and update all<br>workload policies and<br>annual apportionment<br>practices   | Transparent workload<br>policies in every unit that<br>supports equitable<br>apportionments; facilitate<br>research and grant activity<br>by Professors of Practice   | 100% updated<br>workload policies<br>approved by unit<br>faculty by AY 2021-22 | <b>DEOs</b> and all faculty; DO            |

| CAS Budget Advisory<br>Committee to develop<br>new F&A policy   | Departments, centers, and<br>programs will have more<br>resources to support<br>research and creative<br>activity based on unit-level<br>F&A and through college-<br>level competitive awards | Increase in faculty<br>professional<br>development, research,<br>equipment, and travel<br>support; additional<br>support for graduate<br>students and post-<br>doctoral fellows | DO and CAS<br>Budget Advisory<br>Committee;<br>Executive<br>Committees     |
|---|---|---|--|
| CAS Budget Advisory<br>Committee to develop<br>graduate student<br>remissions policy                    | Increased quality and<br>stipends for graduate<br>students  | Annual increases in<br>graduate student<br>publications, awards,<br>fellowships, and grants   | DO and CAS<br>Budget Advisory<br>Committee;<br>DEOs and<br>Graduate Chairs |
| Expand outreach to<br>private foundations in<br>support of humanities<br>and social science<br>research | Increased partnerships and<br>research revenues from<br>private foundations   | Increase in private<br>foundation research<br>revenues by 10%<br>annually on a three-<br>year rolling basis   | <b>DO and NU</b><br><b>Foundation</b> ;<br>DEOs and all<br>faculty         |

**N2025 Aim**: Focus research, scholarship, creative activity, and student experiences to foster innovative, interdisciplinary endeavors and solve challenges critical to Nebraska and the world

#### CAS Goals: Research to Solve Local and Global Challenges

We will leverage existing areas of research strength to address some of today's most pressing challenges, including but not limited to:

- systemic racism and inequity (e.g., gender, sexual identity, religious minorities)
- climate change, resiliency, and environmental sustainability
- rural drug addiction and rural community vitality
- national and global health disparities
- human/plant/animal viruses, complex diseases, and new drug delivery pipeline
- quantum materials and technologies
- computational capacity, data science, and digital humanities
- cross-cultural understanding and human communication across diverse modalities and forms of expression (digital, film, poetry, literature, science)
- teacher education and improving PK-16 education and graduate training
- national security, global peace, and human rights

| Strategies   | Expectations   | Metrics   | Responsibility   |
|--|--|---|--|
| Implement new faculty<br>hiring processes to recruit<br>excellence and deploy<br>resources strategically<br>and efficiently to advance<br>CAS research goals     | Increase<br>interdisciplinary<br>research capacity<br>that builds on<br>strengths, responds<br>to new challenges<br>and opportunities,<br>and increases faculty<br>diversity | Increase in<br>interdisciplinary<br>research teams and<br>external grant proposals  | <b>CAS Faculty Hiring</b><br><b>Advisory</b><br><b>Committee and DO</b> ;<br>All faculty search<br>committees and all<br>faculty |
| Promote cross-college<br>cluster hires in support of<br>CAS/UNL research goals<br>and inclusive excellence   |  |   |  |
| All units will submit 3-5-<br>year strategic faculty<br>hiring plans with full<br>faculty participation  | Hiring plans will<br>balance unit needs<br>with CAS goals to<br>foster<br>interdisciplinary<br>research/creativity<br>and address grand<br>challenges                        | Hiring plans will be<br>reviewed annually to<br>facilitate a recruitment<br>strategy that maximizes<br>research synergies and<br>advances CAS goals | CAS Faculty Hiring<br>Advisory<br>Committee and DO;<br>all units and programs  |
| College faculty hiring<br>strategy will be reviewed<br>annually to sustain<br>alignment with UNL<br>"Grand Challenges" and<br>CAS research and<br>teaching needs | CAS will be a leader<br>in UNL Grand<br>Challenges   | Annual research and<br>teaching contributions<br>to UNL Grand<br>Challenges   | DO and CAS Faculty<br>Hiring Advisory<br>Committee; DEOs   |
| Establish<br>opportunity/targeted<br>faculty recruitment<br>process  | Facilitate strategic<br>faculty recruitment<br>in support of<br>inclusive excellence<br>and interdisciplinary<br>research  | DO will track total<br>number and<br>distribution of<br>approvals/disapprovals<br>to ensure equity across<br>CAS                                    | <b>DO</b> in collaboration<br>with all departments<br>and programs   |

**N2025 Aim:** Broaden Nebraska's engagement in the community, industry, and global partnerships

## CAS Goals: Broadening Community Engagement with the Liberal Arts

We will enhance the land-grant mission of the University of Nebraska-Lincoln by expanding our partnerships with local, national, and international organizations and businesses, broadening our alumni networks for student career success, and utilizing our scientific expertise and creative achievements to further enrich the lives of all Nebraskans.

| Strategies  | Expectations   | Metrics   | Responsibility  |
|---|--|---|---|
| Survey units, faculty and<br>staff about current<br>engagement efforts  | Gain a better<br>understanding of the<br>range and distribution of<br>engagement efforts in CAS                            | Complete survey AY<br>20-21   | DO and DEOs   |
| Review workload policies<br>and annual<br>apportionment and<br>merit review practices<br>for equitable treatment<br>of faculty community<br>engagement and<br>community-based<br>research | Transparent and equitable<br>standards in every unit<br>that supports and rewards<br>excellence in community<br>engagement | 100% updated<br>workload and<br>apportionment polices<br>approved by unit<br>faculty by AY 2021-22                          | <b>DEOs</b> and all faculty; DO   |
| Develop and implement<br>CAS Day of Service to<br>coincide with start of<br>new academic year   | Build community in CAS<br>through service to others  | Pilot Fall 2020 – with<br>"virtual" day of service<br>in support of Lincoln<br>Food Bank and Husker<br>Pantry               | DO, Staff<br>Council, and<br>Marketing and<br>Communication;<br>all faculty and staff |
|   |  | Increase participation<br>and community service<br>options for CAS faculty,<br>staff, and students over<br>the next 5 years |   |
| Sponsor CAS faculty and<br>staff participation in<br>NAFSA Global Learning<br>Lab   | Build CAS capacity to<br>innovate in international<br>education: curriculum,<br>partnerships, internships                  | Annual attendance at<br>NAFSA Global<br>Learning Lab by 21-22   | DO and<br>partnering units;<br>Ed Abroad  |
| Live-stream and post<br>recordings of CAS<br>Inquire lectures (a public   | Expand public<br>engagement with CAS   | Annual increases in<br>downloads of CAS<br>Inquire presentations;<br>annual increases in                                    | DO/Marketing<br>and<br>Communication  |

| lecture series planned by students)  | through CAS Inquire<br>lectures and students  | funding support for<br>CAS Inquire; annual<br>increases in student<br>applications to CAS<br>Inquire |                                       |
|--|---|--|---------------------------------------|
| Expand access to and<br>highlight co-curricular<br>programs' contributions<br>to public education                                  | Make explicit the link<br>between co-curricular<br>events and the public<br>value of liberal arts | Participation from all<br>93 NE counties with a<br>CAS event by 2025                                 |                                       |
| Partner with units to<br>expand public<br>engagement programs<br>and events dedicated to<br>understanding<br>local/national issues | 2-3 events per semester<br>with remote viewing<br>options for all Nebraskans                      | Annual increases in<br>public participation in<br>CAS public education<br>events                     | DO and<br>partnering<br>college units |

**N2025 Aim:** Create a climate at Nebraska that emphasizes, prioritizes, and expands inclusive excellence and diversity

#### CAS Goals: Leading in Inclusive Excellence and Diversity

- We will enact and sustain a culture that respects and honors the dignity of all persons.
- We will be a leader in inclusive excellence through the recruitment, retention, and advancement of diverse faculty, staff, and students.
- We will invest in education, research, and creative works that address forms of injustice, oppression, and marginalization, including systemic racism, sexism, and heterosexism.
- We will be a leader in inclusive excellence through the development of curricular and co-curricular innovations and collaborative community partnerships.

| Strategies  | Expectations  | Metrics  | Responsibility  |
|---|---|--|---|
| Conduct annual<br>diversity climate surveys<br>throughout CAS to<br>assess issues of race,<br>gender, sexuality, and<br>gender identity | Climate surveys will<br>inform unit-level diversity<br>action plans to support<br>cultures of inclusive<br>excellence | 100% participation in<br>climate survey by 21-22;<br>establish benchmarks<br>for annual progress<br>reports; diversity action<br>plans in all units by 22-<br>23 focused on URM<br>student/faculty/staff<br>recruitment, retention,<br>and success | <b>DO and IDEA</b><br><b>Committee;</b> all<br>units in CAS |

#### YEAR 1: 2021-22

| Launch new scholarship<br>fund – CAS Cares –<br>focused on closing the<br>persistence and<br>graduation achievement<br>gap                                  | Endowed scholarship to<br>support "CAS Cares"<br>focused on<br>underrepresented, low<br>income, and First Gen<br>students  | \$250,000 for CAS cares<br>scholarship by 2025  | <b>DO and NU</b><br><b>Foundation</b> ; CAS<br>Alumni Advisory<br>Council |
|---|--|---|---|
|   | Increase Diversity on CAS<br>Alumni Advisory Council   | 2-3 diverse council<br>members by AY 21-22  | <b>DO and NU</b><br>Foundation;<br>DEOs                                   |
| Increase outreach and<br>recruitment efforts to<br>enroll URM, Pell-<br>eligible, and first-<br>generation<br>undergraduate and<br>graduate students        | CAS will be a welcoming<br>academic home to a highly<br>diverse undergraduate<br>and graduate student<br>population  | Increase racial/ethnic<br>diversity of freshman<br>enrollment from 19% to<br>25% (212 in 2020 to<br>275)  | <b>Recruitment</b> , DO,<br>all departments and<br>programs; ASEM         |
| Utilize and promote<br>interdisciplinary<br>programs to increase<br>URM student<br>recruitment  | CAS will expand<br>partnerships with regional<br>high schools, tribal and<br>community colleges to<br>promote access to UNL  | 10% increase in Pell-<br>eligible students  |   |
| Starting in AY 20-21:<br>faculty and staff Hiring<br>request forms require<br>diverse hiring strategy   | Successful hiring requests<br>will have a clear and<br>compelling plan for<br>ensuring a diverse pool of<br>applicants   | 100% participation by<br>every unit AY20-21   | All faculty and<br>DEOs   |
| BRIDGE and implicit<br>bias training for all<br>faculty and staff search<br>committees – in<br>addition to ICE training                                     | BRIDGE and implicit bias<br>training is required with<br>the formation of search<br>committees; training is<br>completed together as a<br>committee  | 100% participation by<br>AY 21-22   | ODI; every<br>faculty and staff<br>search<br>committee<br>member          |
| Inclusive excellence<br>audits will be conducted<br>after the application<br>close date and again<br>prior to the approval of a<br>short list of candidates | Faculty and staff searches<br>will be allowed to proceed<br>only if the applicant pool<br>and the short list of<br>candidates at least mirror<br>the distribution of diverse<br>faculty/staff in the<br>relevant field | Faculty and staff<br>applicant pools and<br>short list of candidates<br>will (at a minimum)<br>reflect the demographic<br>make-up of professional<br>fields | <b>DO</b> and all faculty<br>search committee<br>members                  |
| Integrate best practices from Aspire Alliance and   | All units will have access<br>to IChange data and<br>resources to support the  | 50% increase in URM<br>faculty by 2025 (17<br>domestic diverse T/TT<br>and PoP faculty  | All departments<br>and programs   |

| IChange Network to<br>diversify CAS                          | recruitment and retention<br>of diverse faculty and staff   | 2020/4.45% total of<br>382) <b>NEED STAFF</b><br><b>METRIC DATA</b> |   |
|--|---|---|---|
| Establish CAS Inclusive<br>Excellence and Diversity<br>Award | Recognize and reward<br>faculty, staff, and students<br>for advancing diversity<br>and Inclusive Excellence | 1-2 awards per year   | <b>DO and IDEA</b><br><b>Committee</b> ; all<br>faculty and<br>students |

**N2025 Aim:** Prioritize participation and professional development for all Nebraska students, staff, and faculty

### CAS Goals: Investing in Leadership and Professional Growth

- We will build and sustain a culture that promotes faculty, staff, and student participation and professional development for everyone in the college.
- Student, staff, and faculty satisfaction will make CAS a place where people want to learn, work, and grow.

| Strategies  | Expectations   | Metrics   | Responsibility   |
|---|--|---|--|
| Conduct needs<br>assessment of leadership<br>and professional<br>development goals for<br>students, staff, and<br>faculty | Needs assessment will<br>inform CAS strategies for<br>facilitating and investing<br>in professional<br>development | Needs assessment<br>conducted in fall 2021;<br>professional<br>development action<br>plan established by<br>spring 2022 | DO, Staff<br>Council, CASSAB                               |
| College bylaw change will<br>include lecturers in<br>college faculty meetings   | Lecturers will have<br>standing as voting<br>members of the faculty in<br>college meetings                         | Spring 2021 lecturer<br>right to vote in college-<br>wide faculty meetings  | All faculty, DO  |
| College will provide new<br>guidelines for hiring,<br>promoting, and<br>evaluating lecturers                              | Working conditions for<br>lecturers will be improved<br>through clear and<br>transparent guidelines                | Implementation by the start of AY 21-22   | <b>DO,</b> DEOs, and all faculty                           |
| College-wide staff<br>meetings will be held at<br>the start of each new<br>semester                                       | Staff will be actively<br>engaged participants in<br>advancing the strategic<br>goals of the college               | Twice annual all-<br>college staff meetings   | <b>DO</b> and Staff<br>Council                             |
| Streamline a consistent<br>annual college staff<br>evaluation process   | CAS will have a reliable,<br>equitable, and informative<br>review process that<br>promotes professional            | New college staff<br>evaluation process<br>completed in AY 20-21  | <b>DO and Staff</b><br><b>Council</b> ; Human<br>Resources |

#### YEAR 1: 2021-22

|   | development and job<br>satisfaction  |   |   |
|---|--|---|---|
| Documented mentoring<br>plans in all units  | A robust culture of<br>mentoring is sustained<br>throughout the college for<br>staff and faculty of all<br>ranks         | Mentoring plans in<br>100% of CAS units by<br>AY 20-21  | All faculty and<br>staff; DO                            |
| Establish annual<br>Mentoring Award for<br>faculty and staff  | Honor and reward<br>exemplary mentoring by<br>faculty and staff  | 2 Awards made for AY<br>2020-21; expand the #<br>of awards to 4 by AY<br>21-22 (2: faculty and 2:<br>staff)         | <b>DO</b> with support<br>from all faculty and<br>staff |
| Provide a database list of<br>professional<br>development<br>opportunities for staff  | Increase staff awareness<br>and participation in<br>professional development<br>and leadership training<br>opportunities | Annual increases in<br>staff participation in<br>professional<br>development and<br>leadership training<br>programs | Staff Council and DO                                    |
| Promote staff leadership<br>and development<br>funding opportunities<br>through CAS Matters;<br>CAS website                         |  |   |   |
| Build positive incentives<br>for leadership and<br>professional<br>development training<br>completion tied to<br>evaluation process |  |   |   |
| Sponsor or promote<br>targeted leadership and<br>professional<br>development<br>opportunities by shared<br>staff positions          |  |   |   |

| Encourage shared office<br>coverage or authorize<br>office closures to support<br>staff professional<br>development | Create a culture where<br>staff are encouraged to<br>attend professional<br>development<br>opportunities | Sustain and grow<br>events like CAS<br>Connections                                | DO, DEOs, and<br>Staff Council             |
|---|--|---|--|
| Promote and encourage<br>staff to attend and join<br>CAS Staff Council,<br>University Staff Council,<br>UNOPA/UAAD  |  | Increased participation<br>in Staff Councils and<br>professional<br>organizations | <b>DO, DEOs</b> , and<br>CAS Staff Council |

# YEARS 2-3: 2022-2024

**N2025 Aim**: Innovate student experiences that prepare graduates to be life-long learners and contributors to the workforce in Nebraska and the world

#### CAS Goals: Promoting the Liberal Arts, Life-long Learning, and Degree Completion

- We will promote, innovate, and ensure widespread access to the transformative value of a comprehensive and integrated liberal arts education.
- We will be a national leader in experiential and life-long learning opportunities.
- We will improve the time to degree for all students and reduce the graduation achievement gap for underrepresented, low income, and first-generation students.

| Strategies  | Expectations   | Metrics   | Responsibility   |
|---|--|---|--|
| Expand, promote, and<br>increase funding for<br>undergraduate research<br>opportunities in CAS  | Coordinate with UCARE<br>and FYRE to increase<br>student access to and<br>financial support for<br>research experiences in all<br>areas of CAS | Annual increases in the<br>number of students<br>participating in paid<br>research opportunities<br>(NEED UCARE<br>BENCMARK DATA)                                       | <b>DO and UCARE</b> ;<br>DEOs and research<br>faculty; NU<br>Foundation;<br>Marketing and<br>Communication   |
| Host annual<br>undergraduate research<br>week featuring student<br>research and creative<br>activity  | Celebrate student<br>achievements in research<br>and creative activity;<br>establish awards for<br>excellence                                  | Annual increases in<br>students presenting<br>research  | <b>CASSAB and DO</b> ;<br>Academic and<br>Career Advising<br>Team; Marketing<br>and<br>Communication         |
| Expand professional<br>skills development<br>courses for<br>undergraduate students  | A series of career<br>development courses<br>embedded in majors<br>and/or existing courses<br>across all areas                                 | 5-6 new professional<br>skills development<br>classes in CAS (e.g.,<br>communication,<br>networking, project<br>management,<br>entrepreneurship,<br>ethics, analytics)  | Academic and<br>Career Advising<br>Team with DEOs,<br>faculty and staff;<br>Marketing and<br>Communication   |
| Develop and provide<br>advanced pedagogical<br>training in inclusive<br>course design, teaching,<br>mentoring, advising,<br>and supporting<br>students' mental health | Workshops and webinars<br>dedicated to inclusive<br>course design, teaching<br>and advising  | All teaching faculty and<br>advisors will complete at<br>least 1 training by the<br>end of AY 21-22; part of<br>annual merit evaluation<br>process starting AY21-<br>22 | DO, IDEA<br>Committee, and<br>Teaching<br>Academy; CTT;<br>Graduate Studies;<br>CAS instructional<br>faculty |

| Develop and share<br>course and unit level<br>data on student<br>outcomes for URM, Pell,<br>First Gen students  | Utilize data-informed<br>approach for teacher<br>training, curriculum<br>mapping, course design,<br>and student<br>outreach/mentoring         | Part of chair and<br>director annual review<br>process by DO starting<br>AY 21-22   | <b>DO, EVC, and</b><br><b>IEA</b> ; Academic and<br>Career Advising<br>Team and DEOs         |
|---|---|---|--|
| Develop and offer<br>study-skills classes and<br>peer-tutoring programs<br>tied to courses with high<br>DFW rates                                     | College and units will offer<br>targeted student supports<br>for courses with high<br>DFW rates; focus on<br>students-at-risk of<br>attrition | Annual reductions in<br>DFW rates, URM<br>disparities in DFW<br>rates, and<br>improvements in degree<br>completion % for URM,<br>Pell, First Gen students         | <b>UEd Working</b><br><b>Group</b> /future task<br>force                                     |
| Advanced pedagogical<br>training for all<br>instructors and unit<br>leaders on principles<br>and practices of<br>Academic Freedom                     | Annual workshops and<br>webinars dedicated to<br>Academic Freedom in the<br>classroom and in research<br>and creative activities              | At least three trainings<br>per year starting AY 21-<br>22 – including separate<br>sessions focused on<br>graduate student and<br>non-tenure track<br>instructors | AFFS Committee<br>and DO   |
| Establish college<br>scholarships and<br>graduate fellowships to<br>attract nonresident<br>students pursuing CAS<br>degrees in key<br>workforce areas | Increase in the number of<br>new nonresident students<br>pursuing a degree in CAS   | 15% increase in first<br>year nonresident<br>students by 2025 (262<br>in 2020 to 301)   | <b>DO and NU</b><br><b>Foundation;</b><br>Recruitment and<br>Academic Advising<br>Team; ASEM |

**N2025 Aim:** Establish a culture at Nebraska committed to increasing the impact of research and creative activity

## CAS Goals: Impactful Research and Creative Activity

- We will be a recognized national and global leader in science, creative activity, and generating new knowledge that addresses real-world problems.
- We will strategically enhance graduate student education and training to increase the impact of our research, scholarship, and creative activity.

| Strategies   | Expectations   | Metrics   | Responsibility                                   |
|--|--|---|--|
| Assess research<br>support needs in high-<br>impact and<br>interdisciplinary areas<br>to determine if<br>additional staff, | Potential expansion of<br>specialized grant, research,<br>and fellowship staff support | Annual growth in the<br>number of grant and<br>fellowship proposals<br>submitted by faculty,<br>staff, and graduate<br>students | <b>DO</b> and DEOs;<br>business staff co-<br>ops |

| research faculty, and post-docs are justified   |   |   |   |
|---|---|---|---|
| Expand training and<br>participation in grant<br>and fellowship<br>proposal writing for<br>faculty, staff, and<br>graduate students | Increase in the number of<br>faculty, staff, and graduate<br>students submitting grant<br>and fellowship proposals                | 3-5% annual increases<br>in the number of<br>faculty, staff, and<br>students submitting<br>grants and fellowship<br>applications      | <b>DO and ORED;</b><br>DEOs all faculty,<br>research support<br>staff, and graduate<br>students |
|   | Annual increases in research revenues and expenditures  | 30% increase in total<br>grant dollars requested<br>over 3 years  |   |
|   |   | 15% increase in annual research expenditures  |   |
|   | Increasing visibility and<br>prestige for faculty, staff,<br>and students through highly<br>competitive fellowships and<br>grants | Total number of<br>graduate students<br>funded by external<br>grants will increase by<br>5% annually on a<br>three-year rolling basis |   |

**N2025 Aim**: Focus research, scholarship, creative activity, and student experiences to foster innovative, interdisciplinary endeavors and solve challenges critical to Nebraska and the world

#### CAS Goals: Research to Solve Local and Global Challenges

We will leverage existing areas of research strength to address some of today's most pressing challenges, including but not limited to:

- systemic racism and inequity (e.g., gender, sexual identity, religious minorities)
- climate change, resiliency, and environmental sustainability
- rural drug addiction and rural community vitality
- national and global health disparities
- human/plant/animal viruses, complex diseases, and new drug delivery pipeline
- quantum materials and technologies
- computational capacity, data science, and digital humanities
- cross-cultural understanding and human communication across diverse modalities and forms of expression (digital, film, poetry, literature, science)
- teacher education and improving PK-16 education and graduate training
- national security, global peace, and human rights

| Strategies   | Expectations   | Metrics  | Responsibility   |
|--|--|--|--|
| Dedicate funding to<br>sponsor new research and<br>creative activity<br>addressing racism and<br>inequity, including<br>gender, sexual<br>orientation, and gender<br>identity<br>Sponsor and promote<br>teaching, co-curricular<br>events, and research<br>addressing racism and<br>inequity | The college's<br>commitment to<br>advancing racial<br>justice will be<br>reflected in our<br>annual research<br>investments and our<br>programmatic<br>support for faculty,<br>staff, and students<br>working in this area | \$10,000 maximum<br>funding per awardee<br>with two rounds of<br>awards each academic<br>year by 23-24                     | DO and Research<br>Advisory<br>Committee                                       |
| CAS seed funding will<br>support new multi-<br>disciplinary or convergent<br>research teams at UNL<br>(cross-disciplinary and/or<br>cross-college)   | Seed funding will<br>promote new<br>multidisciplinary<br>research teams and<br>facilitate competitive<br>external grant<br>proposals   | Annual 5% increase in<br>new grant proposals by<br>multi-disciplinary<br>research teams                                    | <b>DO and Research</b><br><b>Advisory</b><br><b>Committee</b> ; all<br>faculty |
| Expand awareness and<br>participation in tech-<br>transfer programs by<br>faculty and graduate<br>students   | 2-3 tech-transfer<br>events/seminars per<br>semester   | Annual increases in new disclosures, patents, and copyrights   | <b>DO, DEOs, and</b><br><b>NUtech Ventures</b> ;<br>all faculty                |
| Develop and implement<br>new fiscal policies to<br>incentivize<br>interdisciplinary research<br>and teaching   | The commitment to<br>interdisciplinary<br>research and new<br>program<br>development will be<br>reflected in the<br>college's annual<br>budget allocations   | Units contributing to<br>interdisciplinary<br>programs will receive 2-<br>3% multiplier in SCH or<br>state funding support | CAS Budget<br>Advisory<br>Committee and DO                                     |

**N2025 Aim:** Broaden Nebraska's engagement in the community, industry, and global partnerships

#### CAS Goals: Broadening Community Engagement with the Liberal Arts

We will enhance the land-grant mission of the University of Nebraska-Lincoln by expanding our partnerships with local, national, and international organizations and businesses, broadening our alumni networks for student career success, and utilizing our scientific expertise and creative achievements to further enrich the lives of all Nebraskans.

| Strategies   | Expectations   | Metrics   | Responsibility   |
|--|--|---|--|
| Explore "CAS Extension"<br>– widening community<br>access to and<br>engagement with the<br>Arts and Sciences – CAS<br>partnership with<br>Nebraska Extension | CAS will take multi-<br>pronged, proactive steps<br>to promote the liberal arts<br>and to facilitate life-long<br>engagement with<br>humanities, social<br>sciences, sciences, and<br>interdisciplinary programs   | Annual increases in<br>community<br>engagement efforts and<br>sustained<br>programmatic<br>partnerships | DO and all units;<br>Recruitment;<br>Marketing and<br>Communication;<br>Student<br>Ambassadors;<br>Extension |
| Assess feasibility of<br>participation in OpEd<br>Project's Public Voices<br>Fellowship program  | Citizens and leaders of NE<br>will experience first-hand<br>the value and impact of a<br>comprehensive liberal arts<br>education   | Sustain investment in<br>public higher education<br>as an essential public<br>good                      | DO and EVC   |
| Expand staff capacity to<br>facilitate local and state<br>partnerships   | Dedicated staff to expand<br>and maintain partnerships<br>for student career success;<br>Support UNL goal for<br>Carnegie Community<br>Engagement Recognition<br>Outreach to diverse-<br>owned businesses and<br>non-profits with<br>opportunities for<br>connections with CAS<br>students | 10-15 new community<br>partnerships per year  | DO   |
| Assess feasibility of CAS<br>Global Engagement<br>Coordinator  | Facilitate new global<br>partnerships and<br>internship opportunities;<br>connect with international<br>alumni; coordinate<br>international awards   | 1 new FTE staff<br>position by AY 23-24   |  |

**N2025 Aim:** Create a climate at Nebraska that emphasizes, prioritizes, and expands inclusive excellence and diversity

# CAS Goals: Leading in Inclusive Excellence and Diversity

- We will enact and sustain a culture that respects and honors the dignity of all persons.
- We will be a leader in inclusive excellence through the recruitment, retention, and advancement of diverse faculty, staff, and students.
- We will invest in education, research, and creative works that address forms of injustice, oppression, and marginalization, including systemic racism, sexism, and heterosexism.
- We will be a leader in inclusive excellence through the development of curricular and co-curricular innovations and collaborative community partnerships.

| Strategies   | Expectations  | Metrics   | Responsibility   |
|--|---|---|--|
| Conduct diversity audit<br>of all college and unit<br>policies and procedures<br>for faculty and staff<br>(e.g., hiring plans;<br>annual evaluations;<br>retention, promotion<br>and tenure; research<br>awards; etc.) | Review and modify unit<br>policies and procedure to<br>support the college's<br>commitment to anti-<br>racism, equity, and<br>inclusive excellence  | Complete diversity<br>audits by end of AY 21-<br>22; Develop and<br>implement necessary<br>changes by start of AY<br>22 | IDEA<br>Committee; DO;<br>all CAS units  |
| Provide students with<br>welcome and connection<br>events where they can<br>meet with other URM<br>and First Gen students,<br>staff, faculty, and alumni   | Build and support<br>inclusive communities for<br>students, staff, and<br>faculty; Increase diversity<br>of CAS Student Advisory<br>Board, Student<br>Ambassadors, and Alumni<br>Advisory Council | 2-3 community<br>connection events per<br>semester; equitable<br>student representation<br>in CASSAB and<br>Ambassadors | <b>DO and all units</b> ;<br>IDEA Committee;<br>Recruitment and<br>Academic Advising<br>Team; Advisory<br>Council; Marketing<br>and<br>Communication |
| Provide opportunities<br>for URM faculty to<br>present their research<br>and creative activities<br>and encourage students<br>to attend and connect<br>with faculty  | Build and support<br>inclusive communities for<br>URM faculty   | 3-4 community<br>connection events per<br>semester  | <b>All departments</b><br><b>and programs</b> ;<br>IDEA Committee;<br>Marketing and<br>Communication   |
| Invest in leadership<br>development<br>opportunities for URM<br>faculty and staff  | CAS leadership will reflect<br>the diversity of students,<br>staff, and faculty   | Increase in URM faculty<br>and staff participation<br>in leadership<br>development programs<br>(BASELINE<br>NEEDED)     | DO and all<br>departments and<br>programs; ODI   |

| Expand and promote<br>Multicultural<br>Homecoming and<br>Alumni Award                                  | Raise the visibility of<br>diverse alumni<br>achievements; pair alumni<br>with student mentoring<br>and internship<br>opportunities | Annual increases in the<br>number of alumni and<br>students participating<br>in Multicultural<br>Homecoming | DO,<br>Multicultural<br>Homecoming<br>Committee, and<br>Academic and<br>Career Advising<br>Team; DEOs |
|--|---|---|---|
| Build partnerships with<br>local higher ed.<br>institutions to support<br>dual career<br>opportunities | Regular coordination with<br>partner institutions to<br>understand shared needs<br>(Wesleyan, Doane)                                | Growth in opportunities<br>for dual careers; point<br>person to coordinate<br>dual careers                  | DO and DEOs;<br>EVC   |

**N2025 Aim:** Prioritize participation and professional development for all Nebraska students, staff, and faculty

#### CAS Goals: Investing in Leadership and Professional Growth

- We will build and sustain a culture that promotes faculty, staff, and student participation and professional development for everyone in the college.
- Student, staff, and faculty satisfaction will make CAS a place where people want to learn, work, and grow.

| Strategies   | Expectations   | Metrics  | Responsibility   |
|--|--|--|--|
| Staff salary initiative will<br>establish benchmarks for<br>competitive salaries in<br>CAS                                 | CAS staff salaries will be<br>equalized with other<br>colleges by position type;<br>staff retention will<br>increase | Staff salary parity<br>across all position<br>types by FY23  | DO and HR  |
| Provide outside expert<br>mentorship training and<br>annual symposium<br>dedicated to fostering<br>excellence in mentoring | Training in mentoring will<br>support the professional<br>development of faculty<br>and staff                        | Annual growth in the<br>number of faculty and<br>staff participating in<br>mentor training; host<br>mentoring symposium<br>by AY 21-22 | <b>DO and Staff</b><br><b>Council</b> ; all faculty<br>and staff |
| Expand and promote<br>CAS Connections  | College-wide network to<br>support staff leadership<br>and career development  | Increase CAS<br>Connector events;<br>annual increases in %<br>staff participation  | <b>DO and Staff</b><br><b>Council;</b> all units<br>and staff    |
| Promote widespread<br>engagement with<br>NCFDD; expand access<br>to Faculty Success  | NCFDD membership<br>promoted with all new<br>faculty hires; college-unit<br>partnerships to support                  | Annual increases in<br>faculty using NCFDD<br>(measured by new<br>faculty enrollments);  | <b>DO and DEOs;</b><br>EVC                                       |

| Program for pre-tenured<br>and Associate Professors   | Faculty Success Program<br>participation  | increase participation<br>in Faculty Success<br>Program: goal of 5-6<br>faculty per semester (4<br>in fall 2020 |   |
|---|---|---|---|
| Establish NU Fund to<br>support student<br>participation in<br>leadership training<br>opportunities | Student leaders will<br>receive CAS funding to<br>support participation in<br>regional and national<br>leadership conferences | 5-10 students per year<br>supported by CAS  | <b>DO and NU</b><br><b>Foundation</b> ;<br>Alumni Advisory<br>Council |

# YEARS 4-5: 2024-2026

**N2025 Aim**: Innovate student experiences that prepare graduates to be life-long learners and contributors to the workforce in Nebraska and the world

# CAS Goals: Promoting the Liberal Arts, Life-long Learning, and Degree Completion

- We will promote, innovate, and ensure widespread access to the transformative value of a comprehensive and integrated liberal arts education.
- We will be a national leader in experiential and life-long learning opportunities.
- We will improve the time to degree for all students and reduce the graduation achievement gap for underrepresented, low income, and first-generation students.

| Strategies  | Expectations   | Metrics   | Responsibility   |
|---|--|---|--|
| Establish CAS<br>Experiential Learning<br>and Internship Center | Increased coordination<br>and expanded<br>opportunities for<br>experiential learning,<br>student research, and<br>internships that are<br>integrated with majors<br>and course learning<br>outcomes; career-<br>readiness coaching | By 2025, all CAS majors<br>will have completed an<br>internship or related<br>experiential learning<br>opportunity (research,<br>study abroad,<br>leadership, service)<br>Job Placement and<br>Salary benchmarks<br>needed here | <b>DO</b> ; NU<br>Foundation;<br>Advisory Council<br>and CAS<br>Comprehensive<br>Campaign<br>Committee |
|   | Peer communities<br>established around shared<br>career pathways and/or<br>communities of interest<br>(pre-med; pre-law; Latinx;<br>First Gen)   | UCARE participation<br>will increase by 20%<br>4-5 Peer career-<br>communities created by<br>AY 22-23   | CAS Students<br>and Academic<br>and Career<br>Advising Team;   |
|   | Internship and study<br>abroad scholarships to<br>ensure broad access for<br>students  |   | <b>DO and DEOs</b> ;<br>Academic and<br>Career Advising<br>Team; NU<br>Foundation; Ed<br>Abroad        |
|   | Increase planning and<br>faculty support, student<br>outreach, and training for<br>CAS faculty-led study-<br>abroad programs; pursue   | CAS student<br>participation in study-<br>abroad programs and<br>globally oriented local<br>experiences will increase   | <b>DO and DEOs;</b><br><b>Ed Abroad</b> ; NU<br>Foundation;<br>Advisory Council                        |

|  | collaborations with other<br>colleges and universities<br>Expanded alumni network<br>and improved tracking to<br>support student<br>mentoring and career<br>success | by 20% to 292 students<br>(3 year average = 244)<br>Increases in annual<br>enrollments in existing<br>study abroad courses; 3-<br>4 new CAS faculty-led<br>study abroad programs<br>with wide appeal to<br>students across UNL<br>Annual increases in<br>alumni-student<br>mentoring programs<br>and events | <b>DO and DEOs;</b><br>NU Foundation;<br>Advisory Council                                    |
|--|---|---|--|
| Establish new pathways<br>and partnerships to<br>facilitate growth in<br>domestic and<br>international transfer<br>students to CAS   | Remove barriers (e.g., test<br>and application fees) to<br>support annual increases<br>in domestic and<br>international transfer<br>students                        | 25% total increase in<br>transfer students by<br>2025 (162 in 2020 to<br>202)   | <b>DO and NU</b><br><b>Foundation;</b><br>Recruitment and<br>Academic Advising<br>Team; ASEM |
| Expand outreach to CAS<br>alumni and friends in<br>support of new<br>undergraduate<br>scholarships and<br>research/experiential<br>learning opportunities;<br>increase support for<br>honors students                  | Comprehensive campaign<br>will focus on<br>undergraduate<br>scholarships and honors<br>program support  | \$20m in scholarships<br>and \$5m for honors<br>program support over<br>nine years  | DO and NU<br>Foundation; CAS<br>Campaign<br>Committee;<br>Marketing and<br>Communication     |
| Sustain and improve<br>advanced pedagogical<br>training and faculty<br>mentoring in support of<br>inclusive<br>classrooms/labs;<br>targeted student<br>learning assistance;<br>promotion of UGS<br>research experience | CAS will maintain a<br>relentless focus on<br>improving student<br>learning experiences and<br>facilitating student<br>success                                      | By 2025:<br>4-year graduation rate<br>will increase from 48%<br>to 58%; 6-year<br>graduation rate will<br>increase from 55.5% to<br>65%<br>The equity gap in the 6-<br>year graduation rate will<br>decline from 12% to 6%<br>for URM; from 10% to<br>5% for Pell; and from                                 | DO, IDEA<br>Committee,<br>Teaching<br>Academy; DEOs<br>and all<br>instructional<br>faculty   |
|  |   | 8% to 4% for First Gen<br>students<br>First-year to second-<br>year retention will  |  |

| increase from 85%<br>88%                          | 5 to |
|---|------|
| CAS majors will in<br>by 15% (4,425 in f<br>2020) | all  |

**N2025 Aim:** Establish a culture at Nebraska committed to increasing the impact of research and creative activity

#### CAS Goals: Impactful Research and Creative Activity

- We will be a recognized national and global leader in science, creative activity, and generating new knowledge that addresses real-world problems.
- We will strategically enhance graduate student education and training to increase the impact of our research, scholarship, and creative activity.

| Strategies   | Expectations  | Metrics  | Responsibility   |
|--|---|--|--|
| Expand outreach to<br>CAS alumni in support<br>of graduate student<br>fellowships across all<br>areas of the college   | Comprehensive Campaign<br>will include a focus on<br>establishing endowed<br>graduate student fellowships | Comprehensive<br>campaign goal of \$12m<br>for graduate student<br>support   | DO and NU<br>Foundation; CAS<br>Campaign<br>Committee                          |
| Coordinate college and<br>unit nomination<br>process to follow best<br>practices and increase<br>national and<br>international awards<br>for faculty and staff | Increased number of<br>national and international<br>awards for faculty and staff                         | Increase the number of<br>faculty receiving<br>external honors by 3-4<br>per year each year for<br>the next five years<br>(current average = ~10<br>awards/year) | DO, DEOs and<br>relevant unit and<br>CAS committees;<br>Staff Council;<br>ORED |

**N2025 Aim**: Focus research, scholarship, creative activity, and student experiences to foster innovative, interdisciplinary endeavors and solve challenges critical to Nebraska and the world

#### CAS Goals: Research to Solve Local and Global Challenges

We will leverage existing areas of research strength to address some of today's most pressing challenges, including but not limited to:

- systemic racism and inequity (e.g., gender, sexual identity, religious minorities)
- climate change, resiliency, and environmental sustainability
- rural drug addiction and rural community vitality

- national and global health disparities
- human/plant/animal viruses, complex diseases, and new drug delivery pipeline
- quantum materials and technologies
- computational capacity, data science, and digital humanities
- cross-cultural understanding and human communication across diverse modalities and forms of expression (digital, film, poetry, literature, science)
- teacher education and improving PK-16 education and graduate training
- national security, global peace, and human rights

| Strategies   | Expectations  | Metrics  | Responsibility  |
|--|---|--|---|
| Expand outreach to CAS<br>alumni and friends to<br>support new endowed<br>faculty chairs | Comprehensive<br>Campaign will<br>include a focus on<br>establishing new<br>endowed faculty<br>chairs across the<br>sciences, social<br>sciences, and<br>humanities | 10 new endowed faculty<br>chairs over nine years | DO and NU<br>Foundation; CAS<br>Campaign<br>Committee |

**N2025 Aim:** Broaden Nebraska's engagement in the community, industry, and global partnerships

#### CAS Goals: Broadening Community Engagement with the Liberal Arts

We will enhance the land-grant mission of the University of Nebraska-Lincoln by expanding our partnerships with local, national, and international organizations and businesses, broadening our alumni networks for student career success, and utilizing our scientific expertise and creative achievements to further enrich the lives of all Nebraskans.

| Strategies  | Expectations  | Metrics   | Responsibility  |
|---|---|---|---|
| Increase professional<br>certificate offerings for<br>non-degree-seeking<br>students to close skills<br>gap in Nebraska | CAS will contribute to a<br>highly-skilled, high-wage<br>NE workforce   | 3-4 new professional<br>certificate offerings by<br>2025 – one each from<br>the sciences, social<br>sciences, and<br>humanities | <b>DO and all units</b> ;<br>Academic and<br>Career Advising<br>Team; NU Online |
| Create global<br>institutional<br>partnerships to increase<br>first year international                                  | Expanded institutional<br>partnerships with top<br>countries of student origin<br>(China, India, Malaysia,<br>Vietnam, Mexico); | Average 10 new<br>international students<br>per year by 2025 (29 in<br>2020 to 79)  | <b>DO and Global</b><br><b>Strategies;</b><br>Recruitment and<br>Advising Team  |

| students across all areas<br>in CAS   | enhance the global reach<br>and international diversity<br>of the college   |  |                                    |
|---|---|--|------------------------------------|
| Expand global<br>partnerships to increase<br>research and teaching-<br>abroad opportunities | Expanded opportunities<br>for trans-national research<br>and teaching<br>collaborations for faculty,<br>staff, and students | 10-15% increase in new<br>MOUs with<br>international<br>institutions | DO, DEOs, and<br>Global Strategies |

**N2025 Aim:** Create a climate at Nebraska that emphasizes, prioritizes, and expands inclusive excellence and diversity

#### CAS Goals: Leading in Inclusive Excellence and Diversity

- We will enact and sustain a culture that respects and honors the dignity of all persons.
- We will be a leader in inclusive excellence through the recruitment, retention, and advancement of diverse faculty, staff, and students.
- We will invest in education, research, and creative works that address forms of injustice, oppression, and marginalization, including systemic racism, sexism, and heterosexism.
- We will be a leader in inclusive excellence through the development of curricular and co-curricular innovations and collaborative community partnerships.

| Strategies   | Expectations  | Metrics  | Responsibility   |
|--|---|--|--|
| Assess new U.S.<br>diversity requirement<br>for all CAS students                     | Provide students with<br>innovative, multi-<br>disciplinary courses (in<br>person and online)<br>dedicated to<br>understanding diversity in<br>the U.S. | Increase TA and other<br>instructional support to<br>units that can enhance<br>the number and variety<br>of courses that fulfill<br>CAS diversity<br>requirement | <b>DO and IDEA</b><br><b>Committee</b> ; all<br>relevant CAS units |
| Assess the outcomes of<br>diversity audit<br>implementation results<br>from AY 21-22 | Ensure that all policies<br>fully support college's<br>commitment to anti-<br>racism and inclusive<br>excellence  | Final policy and<br>procedure assessments<br>by AY 2025-2026   | DO and IDEA<br>Committee; all<br>CAS units                         |

**N2025 Aim:** Prioritize participation and professional development for all Nebraska students, staff, and faculty

### CAS Goals: Investing in Leadership and Professional Growth

- We will build and sustain a culture that promotes faculty, staff, and student participation and professional development for everyone in the college.
- Student, staff, and faculty satisfaction will make CAS a place where people want to learn, work, and grow.

| Strategies  | Expectations  | Metrics  | Responsibility               |
|---|---|--|------------------------------|
| Assess feasibility of<br>standard platform for<br>faculty merit evaluations | Increase clarity,<br>consistency, and fairness<br>in annual faculty<br>evaluation process | Common framework<br>for unit adoption by<br>2025 | <b>DO, DEOs,</b> all faculty |

# Years 1-5: 2021-2026

# CAS Commitment to Shared Governance and Responsible Stewardship of Resources

In support of all the above goals and strategies, CAS is committed to being responsible stewards of public and private resources. The perspectives and needs of our students, staff, faculty, and alumni underpin CAS's goals, and so shared governance is an essential part of our vision. We will build new opportunities and structures for students, staff, and faculty to contribute to shared governance and sustain a culture of inclusion, transparency, and accountability.

| Strategies  | Expectations   | Metrics   | Responsibility   |
|---|--|---|--|
| Establish College<br>Budget Advisory<br>Committee   | Shared governance body<br>of faculty and staff<br>charged with advising the<br>DO on the<br>implementation of IBB;<br>resetting equitable and<br>transparent operating<br>budgets; assessing GTA<br>funding; establishing<br>appropriate salary<br>benchmarks for all<br>faculty and staff; budget<br>reduction planning | Regular consultation<br>with committee,<br>starting in AY 19-20   | DO and committee<br>members  |
| Align the use of<br>foundation funds with<br>the strategic enrollment<br>and research goals of<br>CAS and UNL | DEOs and staff will be<br>actively engaged in the<br>strategic allocation of<br>private foundation funds<br>to support overall CAS<br>goals in teaching,<br>research, and<br>engagement  | College will see 5%<br>annual declines in<br>(contra-revenue)<br>remissions and state-<br>aided allocations for<br>operations and<br>research support | DO, DEOs, and<br>ASEM  |
| Establish Faculty Hiring<br>Advisory Committee  | Advisory committee of<br>rotating DEOs charged<br>with assessing and rating<br>faculty hiring proposals  | Assess Spring 2022<br>hiring requests<br>(contingent on hiring<br>freeze) and beyond  | DO and appointed<br>DEOs   |
| Establish CAS Graduate<br>Council   | Provide institutional<br>avenue for graduate<br>student voice and<br>participation in CAS<br>governance  | Council established<br>and elected with<br>broad field<br>representation by end<br>of AY 21-22  | DO, Graduate<br>Program Directors,<br>and all graduate<br>students |

| Provide leadership<br>development workshop<br>series for all DEOs  | DEOs will have monthly<br>opportunities to improve<br>leadership skills in<br>budgeting and finance,<br>course scheduling,<br>faculty/staff development<br>and evaluation, academic<br>freedom, etc. | Monthly workshops<br>initiated in AY19-20                                | <b>DO</b> and DEOs;<br>relevant CAS<br>committees<br>(IDEA/AFFS/UEdWG) |
|--|--|--|--|
| Promote future college<br>leadership via Faculty<br>Leadership in Academia<br>(FLAIR), Faculty Affairs<br>Fellows, and related<br>programs | Encourage, develop, and<br>diversify future<br>leadership in CAS   | Increase of URM<br>faculty and staff in<br>campus leadership<br>programs | DO and DEOs  |
| Promote and expand<br>DEO participation in<br>external professional<br>development<br>opportunities (BIG 10,<br>CCAS, ACE, etc.)           | Provide DEOs the<br>opportunity to suggest<br>workshop topics they<br>find relevant and<br>informational   |  |  |

## Appendix: 1

**AFFS** Academic Freedom and Freedom of Speech Committee **ASEM** Academic Services and Enrollment Management **IBB** Incentive Based Budget **CASSAB** College of Arts and Sciences Student Advisory Board **CCAS** Council of Colleges of Arts and Sciences **CTT** Center for Transformative Teaching **DEO** Department Executive Officers (Chairs and Directors) DFW Rate Percentage of grades of D, F or W **DO** Dean's Office **EVC** Executive Vice Chancellor FYRE First Year Research Experience **IEA** Institutional Effectiveness and Analytics **IDEA** Inclusion, Diversity, Equity and Access (College committee) **NAFSA** Association of International Educators **NCFDD** National Center for Faculty Development and Diversity **ODI** Office of Diversity and Inclusion **ORED** Office of Research and Economic Development **UCARE** Undergraduate Creative Activities and Research Experience program **UEd** Undergraduate Education **UEdWG** Undergraduate Education Working Group **URM** Underrepresented Minority

#### Back to top